

COLOUR Dynamics mics

Colour Dynamics is a Range of Stunning Semi-Permanent Colours for Dramatic Effects on Pre-Lightened Hair

Formulated with DATEM™ Technology, the gentle low pH formula contains no ammonia and requires no peroxide, leaving the hair with exceptional shine and vibrancy.

Colour results can be easily adjusted according to the degree of pre-lightening - the lighter the base, the brighter the colour. You can also vary the intensity of the colour by adjusting the processing time.

Colour Dynamics washes out gradually depending on the porosity of the hair and the frequency of shampooing.

Application

1. Pre-lighten the hair to the lightest possible blonde/white, using Affinage Lite, Ice Crème or Blonde.
2. Shampoo with an Affinage Shampoo.
3. Apply Colour Dynamics to damp hair, using a bowl and brush or applicator.
4. Develop for up to 30 minutes (longer development increases colour intensity and lasting power).
5. Rinse until water is clear.

Using gentle heat with Colour Dynamics will give longer lasting results.

Cool White is designed to subdue unwanted warm tones in pre-lightened hair. Apply to damp hair and use visual development until desired result is achieved.

Colour Dynamics is available in 80ml and 250ml sizes.

