

DATEM™
TECHNOLOGY
OXYGEN ENCAPSULATED = LESS FREE RADICALS
LESS FREE RADICALS = REDUCED CUTICLE DAMAGE



HotShotz is a True Semi-Permanent Hair Colour that Delivers Exceptional Shine and Vibrancy.

Available in 9 stunning shades, HotShotz illuminates and intensifies existing permanent or semi-permanent hair colour and enhances natural hair colour in only 3 - 20 minutes. It will also cover up to 20% white hair.

The advanced crème base with DATEM™ Technology contains no ammonia and requires no peroxide, meaning HotShotz conditions the hair as it provides beautiful radiance, colour and manageability.

HotShotz is easy to use, leaves no re-growth and washes completely away after 6 – 10 shampoos (depending on the porosity of the hair). It can be applied straight from the bottle or using a bowl and brush or applicator.

Instructions For Use

See chart below for colour selection recommendations.

Shade	Result	Recommended Bases
QUICKSILVER**	Cool Silver Tones	10, 9 & 8
SAND BLONDE	Warm Golden Blonde	9, 8 & 7
BURNT COPPER*	Copper	8, 7 & 6
RED CHILLI*	Hot Red	7, 6 & 5
WILD HONEY*	Muted Gold Tones	8, 7 & 6
HOT CHOCOLATE	Warm Rich Brown	7, 6 & 5
LIQUORICE	Black	3, 2 & 1
ICE CHESTNUT	Flat/Warm Brown	7, 6 & 5
AUBERGINE	Deep Purple/Violet Tones	5, 4 & 3

If applied to bases other than those recommended, results may be more vibrant or less vibrant.

*These shades will give very vibrant results on pre-lightened hair.

**Quicksilver is also recommended for use on pre-lightened hair to neutralise unwanted yellow tones.

Application

Shampoo and towel dry hair. Distribute product evenly through the hair using a bowl and brush or applicator. Process for between 3 and 20 minutes depending on result required. Longer processing times will give more long lasting and intense results.

Removal

Rinse thoroughly. Due to the conditioning properties of HotShotz, conditioning after processing may not be necessary.

Tip All HotShotz shades are intermixable to enable you to customise your results.

